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PRESS RELEASE

Ginesta Real Estate Builds Cross-border Connections at Global Real Estate Event

Küsnacht, Zürich, 30 October 2012 – Ginesta Real Estate was in attendance at the International Symposium, hosted by Leading Real Estate Companies of the World® and Luxury Portfolio International™ in Lisbon, Portugal October 22-24. Claude Ginesta, CEO, joined representatives from 15 countries in Europe, North America and Asia.

The symposium's program focused on issues impacting the global real estate market. Keynote speakers included Richard Rawlings, the United Kingdom's 2012 Estate Agency Trainer of the Year, who shared innovative marketing strategies, and Matthew Ferrara of Matthew Ferrara & Company, whose presentation focused on "Embracing the Global Marketplace." REAL Trends Editor Steve Murray provided a global and economic housing forecast, and numerous member speakers shared insights on market trends and strategies. Information on the latest network initiatives were offered by LeadingRE President/CEO Pam O'Connor, Luxury Portfolio President Paul Boomsma, Luxury Portfolio EVP Stephanie Pfeffer and LeadingRE European Director Chris Dietz.

The Symposium is the latest in a series of successful global symposiums held by the network in Madrid, Rome, Valencia and Dublin. Event sponsors included *Unique Homes Magazine* and Lone Wolf Real Estate Technologies.

"It was great to meet colleagues and friends from the world over to share experiences and insights. We are grateful to be participating in Leading Real Estate Companies of the World®. It is a very inspiring network, benefiting all members with a wide array of resources and experiences, promoting cooperation and synergies all around the globe," says Claude Ginesta, CEO of Ginesta Real Estate.

As an affiliate of the prestigious Leading Real Estate Companies of the World® and Luxury Portfolio International™ is part of the largest network of over 500 premier firms. Only the best firms are invited to part of this collection of premier brokerages from more than 30 countries worldwide.

For more information on Ginesta Real Estate, visit www.ginesta.ch or call +41 44 910 77 33.

About Leading Real Estate Companies of the World®

Leading Real Estate Companies of the World® (www.LeadingRE.com) is the largest network of top independent local and regional brand-name brokerage firms in the residential sector of real estate. The 500+ firms affiliated with Leading Real Estate Companies of the World® are represented by 4,600 offices and 140,000 associates in more than 30 countries worldwide.

About Luxury Portfolio International™

Luxury Portfolio International™ is the luxury face of Leading Real Estate Companies of the World® and attracts a global audience of visitors from over 200 countries/territories every month and annually markets over 25,000 luxury homes to over 1.2 million high-net-worth visitors.



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